



# Exhibitor Prospectus

March 1-3, 2022

Phoenix, Arizona

# Why Exhibit?

The largest event of its kind, Global Excavation Safety Conference is the place to showcase your company, products and services.

Three days of Exhibit Hall access to generate new leads and stay connected with decision makers and influencers from around the world.

**93.2%**

*of surveyed attendees claimed their company will further explore products or services found at this conference*

**96.6%**

*of surveyed attendees believe the conference provided a positive ROI*

**89.8%**

*of surveyed attendees indicated information obtained will help them implement change at work*

**94.9%**

*of surveyed attendees would recommend this event to industry peers*

## Industries Represented

- Communications
- Electric
- Engineering
- Gas & Oil
- GIS
- Government
- Manufacturer
- Locator
- One Call
- Public Works
- Regulatory Agency
- Service Provider
- Water & Sewer

## Decision-Makers

- **11%** Decision Maker (decide)
- **26%** Influencer (specify needs)
- **25%** Recommender (suggest opportunities)
- **28%** End User (no involvement)
- **10%** Gatekeeper (source materials)



MEALS ENTER

MEALS EXIT

Courtyard 3

Verizon 136
NTDPC 134
NTDPC 128
124

137	236
135	Perma-Patch 234
FNCA Courtyard	

237	336
235	334
New York 811 225	

337	436
335	434
UTTO 325	

USIC  
DAMAGE PREVENTION THEATER

736
734
732
730
728
726
So Cross 724

737	836
735	834
731	830
729	828
727	826
725	824

837	936
835	934
831	930
829	928
827	926
825	Aims 924

937	1036
935	1034
Courtyard 4	

1037
1035
1033
1031
1029
1027
1025

LEARNING LAB 1

Hi-Vac 219	320
	318
217	316
215	314
213	312
211	310

321	Garlock 418
319	
317	416
	414
311	

USIC 415	
413	512
Flagshooter 411	

AZ 811 Courtyard	
513	612
Hydromax 511	

Enertech 619	720
	718
617	716
	714
613	712
JNR/ Claims Ctr 611	

MALA 721	820
719	818
717	816
715	814
IrthSolutions 711	

821	920
819	DPC of TX 918
817	916
815	914
813	912
AZ811 811	910

URBINT  
LEARNING LAB

Courtyard 1

207	306
205	304
201	

307	406
One Call Concepts 301	

Impulse Radar 405	Badger 407
Rhino Marking 401	

507	606
No Lights 505	604
Pelican Corp 501	

Heath 607	706
605	704
KorTerra 601	



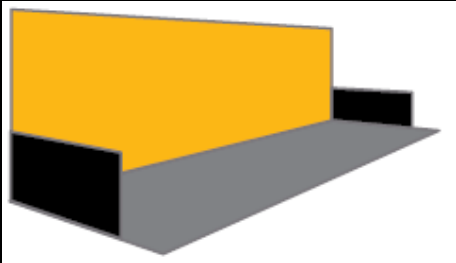


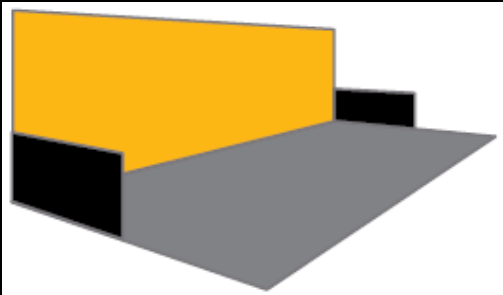
GSSI 707	806
705	804
4iQ 701	

URBINT  
801

URBINT  
Courtyard

EXPO ENTRANCE

# Exhibit Booth Sizes & Rates

<p>10' X 10' \$2,900</p>  <p>Two (2) Staff Badges</p>	<p>10' X 20' \$5,200</p>  <p>Four (4) Staff Badges</p>	<p>10' X 30' \$7,200</p>  <p>Six (6) Staff Badges</p>
<p>20' X 20' \$8,900</p>  <p>Six (6) Staff Badges</p>	<p>20' X 30' \$11,700</p>  <p>Six (6) Staff Badges</p>	<p>20' X 40' \$14,400</p>  <p>Eight (8) Staff Badges</p>

## Premium Location

- Corner \$200
- Island 400

## Booth Carpet (required)

- 10x10 \$200
- 10x20 310
- 10x30 420
- 20x20 530
- 20x30 750
- 20x40 970

## Booth Package

- 6' Table \$150
- 2 Chairs
- Wastebasket

## Lead Retrieval

- LeadsPlus App \$ 99
- Mobile Plus 369
- Self Scan Plus 899



# Badge Access

*Choose the right badge access for all your staff*

	<b>Conference Upgrade \$600</b>	<b>Exhibitor (after inclusions) \$400</b>	<b>Expo \$125</b>		<b>Conference Upgrade \$600</b>	<b>Exhibitor (after inclusions) \$400</b>	<b>Expo \$125</b>
Expo Setup	•	•	•	Wed Night at The Duce	•	•	
Vendor Outreach Sessions	•	•	•	Breakfast (Wed, Thu)	•	•	
Welcome Reception	•	•	•	Thursday (Wed, Thu)	•	•	
Exhibits	•	•	•	Damage Prevention Theater	•		
Outdoor Demo Fair	•	•	•	Learning Labs	•		
Courtyard Network Chats	•	•	•	Education Sessions	•		
Courtyard Tech Talks	•	•	•	Plenaries	•		



Contact Vicki Husome, 612.462.5662, 952.428.7982, [Vicki@IR-SavingLives.com](mailto:Vicki@IR-SavingLives.com)

# Exhibitor Education

<p><b>Vendor Outreach</b> <b>\$1,500</b></p> <ul style="list-style-type: none"><li>• 45-Minutes</li><li>• Classroom Setting</li><li>• Full A/V</li><li>• Tuesday morning</li><li>• 9:00 am or 10:00 am</li></ul>	<p><b>Networking Chat*</b> <b>\$1,200</b></p> <ul style="list-style-type: none"><li>• 30-Minutes</li><li>• Courtyards</li><li>• Full A/V</li><li>• Multiple times</li><li>• Limited concurrent chats</li></ul>	<p><b>Tech Talk*</b> <b>\$1,200</b></p> <ul style="list-style-type: none"><li>• 30-Minutes</li><li>• Courtyards</li><li>• Full A/V</li><li>• Multiple times</li><li>• Limited concurrent talks</li></ul>	<p><b>New Product Forum</b> <b>\$0</b> <small>(limited availability)</small></p> <ul style="list-style-type: none"><li>• 5-Minutes</li><li>• DP Theater</li><li>• Rapid-fire Format</li><li>• Released in past year</li><li>• No digital presentations</li></ul>
			

*\*Expand your reach with a Courtyard sponsorship which includes one Networking Chat or Tech Talk*



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# Exhibitor Advertising

<p><b>Retractable Banner</b></p> <p>94" x 82"            \$2,500            47" x 81"            1,500</p> <ul style="list-style-type: none"> <li>Lobby or exhibit hall</li> <li>Yours to keep post-event</li> <li>Provide print-ready file               <ul style="list-style-type: none"> <li>File Resolution: 100-300 dpi @ full size,</li> <li>Bleed: no bleed</li> <li>File Type: .pdf, .jpg, .tif, .gif vector, flattened</li> </ul> </li> </ul>	<p><b>Event Program</b></p> <p>Back Cover            \$2,600            Inside Front Cover    1,500            Inside Full Page      1,200</p> <ul style="list-style-type: none"> <li>Distributed to all participants</li> <li>Provide print-ready file               <ul style="list-style-type: none"> <li>Size: 8.375"H x 10.875"W</li> <li>Bleed: 8.625"W x 10.875"H</li> <li>File Resolution: 300 dpi</li> <li>File Type: .pdf, .jpg, .tif, .gif vector, flattened</li> </ul> </li> </ul>	<p><b>Floor Graphic</b></p> <p>5' x 5'                  \$1,250            3' x 3'                  1,000</p> <ul style="list-style-type: none"> <li>Multiple Exhibit hall locations</li> <li>Provide print-ready file               <ul style="list-style-type: none"> <li>Size: 60"H x 60"W, 36"H x 36"W</li> <li>Bleed: 1/8" all sides</li> <li>File Resolution: 100-300 dpi @ full size</li> <li>File Type: .pdf, .jpg, .tif, .gif vector, flattened</li> <li>Infrastructure Resources reserves design approval rights.</li> </ul> </li> </ul>	<p><b>Print Expo Showcase</b></p> <p>dp-PRO Winter/2021    \$750            dp-PRO Spring/2022    750</p> <ul style="list-style-type: none"> <li>30,000+ distribution (includes conference participants)</li> <li>1/4 Page</li> <li>Provide image and copy               <ul style="list-style-type: none"> <li>Image Size: 3" x 3"</li> <li>Copy: 240 words</li> <li>File Resolution: 300 dpi</li> <li>File Type: .pdf, .jpg, .tif, .gif vector, flattened</li> </ul> </li> </ul>
<p><b>Digital Expo Showcase</b></p> <p>Feb 28                  \$750            Feb 21                  650            Feb 14                  550</p> <ul style="list-style-type: none"> <li>45,000+ distribution (includes conference participants)</li> <li>1/4 Page</li> <li>Provide image and copy               <ul style="list-style-type: none"> <li>Image Size: 3" x 3"</li> <li>Copy: 240 words</li> <li>File Resolution: 300 dpi</li> <li>File Type: .pdf, .jpg, .tif, .gif vector, flattened</li> </ul> </li> </ul>	<p><b>Event Bag Insert</b></p> <p>LOGO ITEM in Event Bag    \$500</p> <ul style="list-style-type: none"> <li>Provide 1,500 items</li> <li>Ship to show management by 2/1/2022</li> </ul>	<p><b>Logo Added</b></p> <p>\$350</p> <ul style="list-style-type: none"> <li>Onsite Program</li> <li>Event App</li> </ul>	<p><b>No Cost Exhibitor Promotion</b></p> <div data-bbox="2000 863 2356 1135" style="text-align: center;"> </div> <ul style="list-style-type: none"> <li>Onsite Program</li> <li>Mobile App</li> <li>Website Listing</li> <li>Appropriate Marketing Materials</li> <li>Attendee List</li> </ul>



# Sponsorships

Global Excavation Safety Conference welcomes the opportunity to work with you to develop a custom sponsorship. Ask Vicki about this unique opportunity.

With multiple sponsorship opportunities, from the fun to the fundamental, you can lend your name to activities specific to your target audience.

## GLOBAL EXCAVATION SAFETY CONFERENCE

Damage Prevention Theater	<b>SOLD</b>
Registration	<b>SOLD</b>
Learning Labs	7,500
Welcome Reception	5,500
Ceremonial Ribbon Cutting	5,000
WiFi	5,000
Session Notes Book	4,000
Audio Visual (A/V)	3,000
Demo Fair Picnic Lunch	3,000
Mobile App	3,000
Courtyard Sponsorship	3,000
Breakfast Sandwich Wrap (1,000)	1,500
Coffee Cup (1,000)	1,500
Lunch Box Sticker (1,000)	1,500
Pipeline Safety Awareness Summit	2,750
Charging Station (Exhibit Floor)	<b>SOLD</b>
Charging Station (Lobby)	<b>SOLD</b>

Session Breaks	2,000
Official Event Bag	2,000
Water Bottle	<b>SOLD</b>
Catch Box Microphone	750
Electric Safety Summit	750
Excavator's Perspective Summit	<b>SOLD</b>
Fiber Optic Asset Protection Summit	<b>SOLD</b>
Notification Center Summit	<b>SOLD</b>
Global Locate Summit	750
Water & Sewer Infr Protection Summit	750
Attendee Clipboard	500

## WEDNESDAY NIGHT AT THE DUCE

Title Sponsor	15,000
Stage Sponsor	10,000
Drink Sponsor	10,000
Food Sponsor	10,000
Prize Sponsor	3,000

## CLICK BEFORE YOU DIG GOLF SCRAMBLE

Golf Hole	250
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## DAMAGE PREVENTION WEEK

Global Locate Masters	
- Exhibitor	2,500
- Other	3,500
Global GPR Congress	1,000
DI Workshop Refreshments	<b>SOLD</b>
Locator Skills Workshop Refreshments	<b>SOLD</b>



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Ask for details on available sponsorships





Interested in  
learning more?  
**Let's talk.**

Vicki Husome

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