



# 2023 EXHIBIT SPACE & SPONSORSHIP CONTRACT

February 14-16, 2023  
 Tampa Bay Convention Center - Tampa, FL  
 GlobalExcavationSafetyConference.com

Organization:

Published as:

Mailing Address:

City/St/ZIP:

Billing Address:

Website:

### Contact Information:

### Booth Details:

#### Primary Contact

Name

Title

Email

Phone

#### Secondary Contact

Name

Title

Email

Phone

#### Preferred Booth Location

1st Choice  2nd Choice  3rd Choice

Special Requests

Vehicle in booth

Size/type:

Vehicles requiring additional booth space will incur additional booth space fees.

**Terms and Conditions:** Deposits not received by invoice due date will void contract and release space for repurchase. Exhibitor certificate of insurance required. See page 3 of this contract for additional specification, obligations and requirements.

A. Exhibition Opportunities				Each	Qty	Total					Each	Qty	Total
10 X 10	Includes two (2) Exhibitor Badges	\$3,300		\$0	20 X 30	Includes twelve (6) Exhibitor Badges	\$13,000		\$0				
10 X 20	Includes four (4) Exhibitor Badges	\$5,900		\$0	20 X 40	Includes sixteen (8) Exhibitor Badges	\$16,000		\$0				
10 X 30	Includes six (6) Exhibitor Badges	\$8,100		\$0	Premium Location (Corner/Island)		\$200		\$0				
10 X 40	Includes eight (6) Exhibitor Badges	\$10,200		\$0	Outdoor demo (with inside booth) <sup>A1</sup>		\$500		\$0				
20 X 20	Includes eight (6) Exhibitor Badges	\$10,200		\$0	<b>Subtotal</b>		\$		-				

A1. Displays exceeding standard demo size may require additional space purchase.

B. Exhibitor Education				Each	Qty	Total					Each	Qty	Total
12	50-Minute Vendor Outreach Session	\$1,500		-	8	30-Minute Tech Talks	\$1,200		-				
	New Product Forum	-			Outdoor demo (no inside booth)		\$500		-				
<b>Subtotal</b>							\$		-				

C. Booth Staff Badges				Each	Qty	Total	Provide staff names for each badge
Exhibitor (included with booth purchase) <sup>C1</sup>		-	0	\$0			
Exhibitor Plus <sup>C2</sup>		\$600		\$0			
Exhibitor <sup>C1</sup>		\$400		\$0			
<b>Subtotal</b>				\$0			

C1. Includes expo access, meals, exhibitor education, Wednesday Night Networking ticket

C2. Full access to all Global ESC activities, meals, and conference sessions (workshops not included)

Exhibitor badges are transferrable at current year's event but not refundable. Exhibitor Plus badges subject to the terms and conditions of Conference badges.

**Payment Terms: 10% due with contract, 40% due 8/11/22, Balance due 12/9/22**

Exhibitor Description (500 character limit)	<input type="checkbox"/> Use this description	<input type="checkbox"/> A new description will be provided by December 1, 2022
Company Name: <input type="text"/>	Website: <input type="text"/>	Logo in program? <input type="text"/>
<input type="text"/>		

To send contract or for details on exhibit space or sponsorship opportunities contact Vicki Husome (952-428-7982) or Vicki@IR-SavingLives.com

See Page 2 for Advertising and Sponsorship Opportunities

**D. Event Advertising Opportunities**

Avail	Advertising Opportunities	Each	Qty	Total	Avail	Advertising Opportunities	Each	Qty	Total
	Lobby Ad-(double sided meter board(3.28	\$ 1,500		\$ -		Event bag insert	\$ 500		\$ -
						Expo showcase Onsite Program (1/4 page)	\$ 500		\$ -
	Floor Graphic (Lobby: 5X5)	\$ 1,000		\$ -	6	Expo Showcase Ad (week of Feb 6)	\$ 750		\$ -
	Floor Graphic (Exhibit Hall: 3X3)	\$ 750		\$ -	6	Expo Showcase Ad (week of Jan 30)	\$ 650		\$ -
0	Event Program (Back Cover)	\$ 2,600		\$ -	6	Expo Showcase Ad (week of Jan 23)	\$ 550		\$ -
1	Event Program (Inside Front Cover)	\$ 1,800		\$ -		Logo added to onsite program & app	\$ 350		\$ -
8	Event Program (Inside Ad)	\$ 1,500		\$ -		Additional company listings	\$ 250		\$ -
<b>Subtotal</b>							<b>\$</b>		<b>-</b>

**E. Sponsorship Opportunities**

Avail	Sponsorship Opportunities	Each	Qty	Total	Avail	Sponsorship Opportunities	Each	Qty	Total
0	Damage Prevention Theater	\$ 25,000		\$ -	1	Breakfast Sandwich Wrap	\$ 2,500		\$ -
1	Registration	\$ 25,000		\$ -	1	Coffee Cup Sleeve	\$ 2,500		\$ -
1	Networking Night Premier Sponsor	\$ 25,000		\$ -	1	Lunch Box Sticker (Wednesday)	\$ 2,500		\$ -
4	Exhibit Hall	\$ 5,000		\$ -	4	DI Workshop Refreshments	\$ 750		\$ -
1	Ceremonial Ribbon Cutting	\$ 5,000		\$ -	2	Electric Safety Summit	\$ 750		\$ -
					2	Excavator's Perspective Summit	\$ 750		\$ -
1	Session Notes Book	\$ 4,000		\$ -	0	Fiber Optic Asset Protection Summit	\$ 750		\$ -
2	Session Room	\$ 7,500		\$ -	2	Global Locate Summit	\$ 750		\$ -
4	Demo Fair Picnic Lunch (Thursday)	\$ 3,000		\$ -	2	Notification Center Summit	\$ 750		\$ -
3	Mobile App	\$ 3,000		\$ -	2	Water & Sewer Infr Protection Summit	\$ 750		\$ -
4	Courtyards <sup>E1</sup>	\$ 3,000		\$ -					
1	Pipeline Safety Awareness	\$ 2,750		\$ -	4	Locator Skills Workshop Refreshments	\$ 500		\$ -
					4	Global Locate Masters Sponsor	\$ 2,000		\$ -
					18	Click Before You Dig Golf Scramble Hole	\$ 250		\$ -
4	Session Breaks	\$ 2,000		\$ -					
1	Official Event Bag	\$ 2,000		\$ -					
1	Water Bottle	\$ 3,000		\$ -	N/A	Exclusivity Upgrade	10%		
<b>Subtotal</b>							<b>\$</b>		<b>-</b>

E1. Courtyards are located throughout the expo floor and used for exhibitor education, meals, and casual seating. Sponsorship includes naming rights and 47X81 popup banner.

**ALL PAYMENTS NON-REFUNDABLE.** Infrastructure Resources, LLC (IR) reserves the right to cancel and reassign exhibit space if payments are not received by date due. In the event exhibit space is cancelled, IR retains the right to all previously paid funds. Application for exhibit space at Global Excavation Safety Conference indicates applicant's willingness to abide by all terms and conditions set forth. These terms and conditions are an integral part of this agreement which represents a binding commitment by you to exhibit at this event and for us to provide exhibit space. Failure to abide by any provisions of this agreement may result in suspension of your rights to exhibit or seek damages for breach of this agreement.

I, the duly authorized representative of the above named company, order and agree to all terms, conditions and authorizations contained in this Contract. We agree to pay for the stated space and services in accordance with the terms and conditions outlined herein, and this constitutes a valid and binding contract between Infrastructure Resources and our company.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Exhibition Subtotal	0
Exhibitor Education Subtotal	0
Staff Badge Subtotal	0
Advertising Subtotal	0
Sponsorship Subtotal	0
<b>Total Due</b>	<b>0</b>
<b>10% Deposit Due Now</b>	<b>0</b>
40% Installment Due August 11, 2022	0
Balance Due December 9, 2022	0

**2023 PAYMENT AUTHORIZATION**

*For security purposes, this section of the document will be destroyed after transaction is processed*

*Regulations pertaining to credit card purchases require Infrastructure Resources, LLC to obtain the following information to process credit card purchases without physical possession of the card and the embedded information on the magnetic strip. Please fill out this form completely to ensure prompt processing.*

Payment Options

Type of Card

Invoice me at Billing Address (Page 1)  VISA Credit Card Number: \_\_\_\_\_

Check enclosed made payable to Infrastructure Resources  MasterCard Expiration: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Credit Card (complete Payment Authorization below)  American Express

Name on Card: \_\_\_\_\_ email: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/St/ZIP: \_\_\_\_\_

I certify I am an authorized user of the above credit account and I authorize payment in the amount of \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

**EXHIBIT SPACE/SPONSORSHIP CONTRACT – Page 3**

**Event Overview**

*The Global Excavation Safety Conference* is the premiere international event in the damage prevention industry. Established in 2004 and owned exclusively by Infrastructure Resources, LLC (IR), the Global Excavation Safety Conference welcomes a variety of industry experts, associations and other groups to its event but is not affiliated with any such organization.

**Regulations**

- Demonstrations must be confined to designated demonstration areas only.
- Demonstrations must be approved by IR prior to the exhibition.
- Vehicles on the exhibit floor must be approved by IR prior to the exhibition.
- Reserved space is for exclusive use of client.
- No brokering or subletting of space permitted.
- Exhibitor booth must remain open and fully staffed during exposition hours. Displays may not be dismantled prior to official exhibition close.
- Exhibitor shall not erect any exhibit or other structure that exceeds Exhibitor's lot dimensions.
- Exhibition hall has a cement floor. Carpeting or some other form of floor cover is required and is the responsibility of client.

**Booth Assignment**

IR will attempt to make booth assignments in keeping with Exhibitor's requests as set forth on page 1 of this contract. However, management reserves the right to make the final determination of all space assignments. Management shall have no liability for its failure or inability to comply with Exhibitor's requests and Exhibitor shall have no right to cancel this contract because of management's failure to comply with Exhibitor's requests.

**Sponsorships & Advertising**

Sponsorships contracted within this agreement are specific to the Global Excavation Safety Conference. Advertisers and sponsors are responsible for ensuring material submitted are accurate and complies with applicable laws. IR is not responsible for the illegality or any error, inaccuracy or problem in advertiser or sponsor materials.

**Exhibition Specifications**

Exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All applicable taxes and license fees due from sales at the Global Excavation Safety Conference will be the sole responsibility of Exhibitor. This includes sale, real estate, state, city, county and federal taxes.

Exhibitor shall not become an agent of IR or have the authority to bind IR in any manner by reason of this contract. This contract is not to be construed as a partnership, but only as a lease to be paid for on a rental basis. Exhibitor agrees that IR shall not be held liable for any salaries of any employees of Exhibitor, or for any expenses incurred by Exhibitor, or for any debt contracted by Exhibitor.

The parties agree that it is foreseeable that the Exhibition in part or in its entirety may be canceled due to inclement weather, Acts of God, or other acts or occurrences beyond IR's control. The parties further agree that IR shall in no way be deemed to have guaranteed the performance of the Exhibition. Therefore, Exhibitor agrees that in the event the Exhibition is canceled by reason of inclement weather, acts of God, strike, lockouts, acts of the elements, or other acts of occurrences beyond IR's control, Exhibitor shall not have any right of claim for refund against IR for money paid by Exhibitor to Infrastructure Resources, LLC pursuant to this contract.

Exhibitor assumes full responsibility for property damages, personal injury, or death to any party arising from or connected with Exhibitor's participation in the Exhibition and Exhibitor agrees to defend, indemnify and hold harmless IR and its agents and employees from all liability which might ensue from any act of God, negligence, product liability, or other cause whatsoever, arising out of or incident to Exhibitor's participation in the Exhibition and not attributed to IR. Exhibitor must safeguard his goods, materials, equipment and display at all times and wherever the same may be located within, on, or about the premises. General overall watchmen will be employed by IR for the period of the Exhibition, but IR will not be responsible for property damage or loss, by or for any cause and Exhibitor hereby waives any right to claim liability against IR for the same.

**Insurance**

*Exhibitor is required* to provide a certificate of Public Liability Insurance (naming Global Excavation Safety Conference and Infrastructure Resources, LLC as coinsured therein) either a split limit in the amount of \$500,000 for injury to each person and \$1,000,000 for each occurrence and \$250,000 property damage or a combined single limit of \$500,000 to protect against claims arising out of the operation of its exhibit. Exhibitor, upon signing this contract, expressly releases the Global Excavation Safety Conference and IR from, and agrees to indemnify them against, any and all claims for loss, damage or injury to Exhibitor's exhibit, itself, or its employees not caused by IR negligence. Any damage to the premises through carelessness or otherwise by Exhibitor or its employees must be paid for by Exhibitor.

**Event Owned and Produced by:**

Infrastructure Resources, LLC  
4200 W Old Shakopee Rd, Ste 103  
Bloomington, MN 55437